



CANADA'S  
TRADE  
ACCELERATOR  
PROGRAM

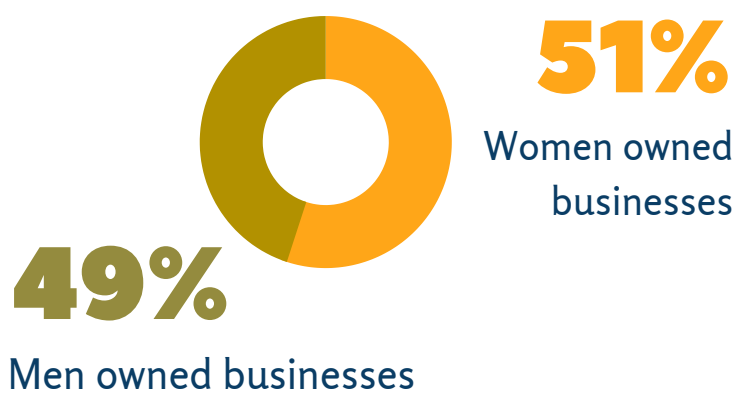
## TAP CANADA HAS HELPED

# 625+

businesses to prepare for exporting

## WHAT MANITOBA COMPANIES SAY ABOUT TAP

### MEN/WOMEN PRESENCE IN BUSINESS



## EXPORT GROWTH



# 115%

Average export sales increase after year 1

## NEW MARKETS

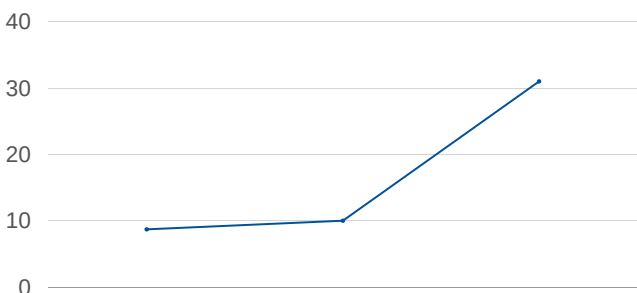
# 95%

of companies entered new markets



- United States 21%
- Asia 16%
- Western Europe 13%
- Eastern Europe 10%
- South/Central America 10%
- Middle East 8%
- Australia & New Zealand 5%
- Africa 5%

## REVENUE & SALES



# 31%

Average sales revenue growth after year 1