July 2022

WORLD TRADE CENTRE® WINNIPEG
Serving all of Manitoba
Au service de tous les Manitobains.

The Export Advisor

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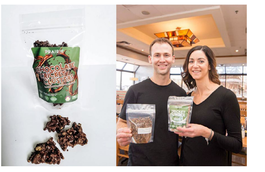
Upcoming events | Read MORE | Book a FREE consultation

What's new?



Chocolate Cricket Clusters!
New product by TAP graduate company
Prairie Cricket Farms

We love local and even more local collaborations!
Check out this new product by Prairie Cricket Farms. It's a mix of their crunchy dehydrated crickets with the delicious chocolate from Decadence Chocolates. It's sure to steal the show this summer!

The Chocolate Cricket Clusters will be hitting store shelves and their website soon but if you can't wait to try them out, visit Prairie Cricket Farms on Instagram here, and DM them to order!

Want to learn more about this amazing company? Watch this video to see how Prairie Cricket Farms produce their delicious cricket snacks and protein powder!

See where it's made

Partner Events

CULTIVATE: Sustainability Conference and Trade Show.
By Food & Beverage Manitoba

The food and beverage processing and manufacturing industry is at a crossroads. Changes in environmental regulations, packaging restrictions, supply chain disruptions are all set to change how the industry operates.

CULTIVATE brings together thought leaders and innovators from across the food and beverage spectrum for a day of knowledge sharing and engagement including speakers, workshops, and a trade show.

The event will be in-person at the RBC Convention Centre in Winnipeg, MB on September 7, 2022

Register for this event

Programs

World Trade Center Winnipeg is planning a **Trade Accelerator Program (TAP)** cohort on October 19th, 2022 for businesses looking to be **EXPORT-READY**.

TAP helped more than 1700 companies across CANADA expand their businesses and export their products and services by providing them with the right tools, resources and contacts.

Read more

Success Stories

M&C Commodities expands exports through TAP program

A local agri-food company has sowed the seeds for success, and now opportunities are cropping up to cultivate connections in international markets.

M&C Commodities has earned a reputation as a leading agri-food seed processing company focused on crafting high quality feed as well as food for humans and animals around the world.

The Manitoba-based company expanded in 2017 to establish its food-grade brand called Melo's Finest, offering a healthy and...

Read the full article

Resources

Statistics Canada | Statistique Canada

International trade data:
Manitoba's international exports in the live performance domain increased from $21.3 million in 2015 to $34 million in 2019.

See the full data

EDC

Tap into new markets:
6 tips for Canadian brewers looking to sell outside of Canada

Read the full article

Government of Canada | Gouvernement du Canada
Canada

Canada's Creative Export Strategy:
"Canada's creative industries are strong and innovative, and have the potential to be leaders in accelerating the growth of the Canadian economy"

Read about the strategy

Questions

If you have any question, please reach out to our Trade Advisor **Esmeralda Rodriguez Arias** by email **erodriguezarias@wtcwinnipeg.com** or by phone **+1 204.285.3349**.

Thank you.